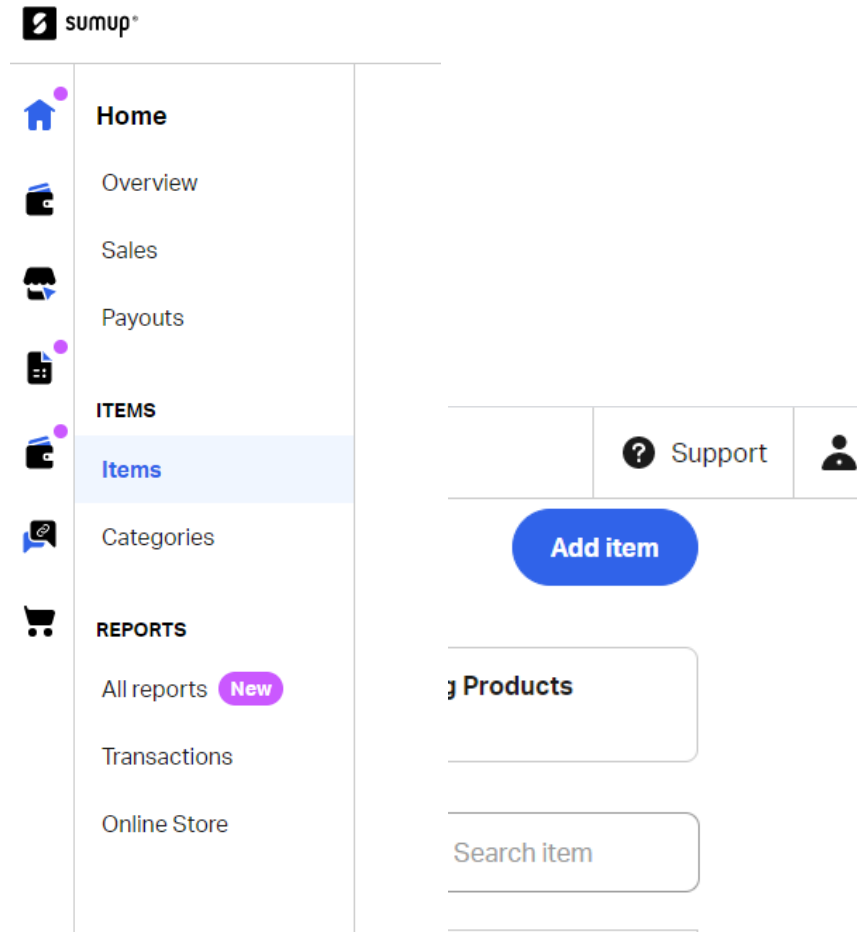# Set up my Online Store

Setting up your Online Store on the SumUp profile and app is split into four easy steps. Simply click "Get Started" and you'll be redirected to the Overview section where you can create your store and start selling online.
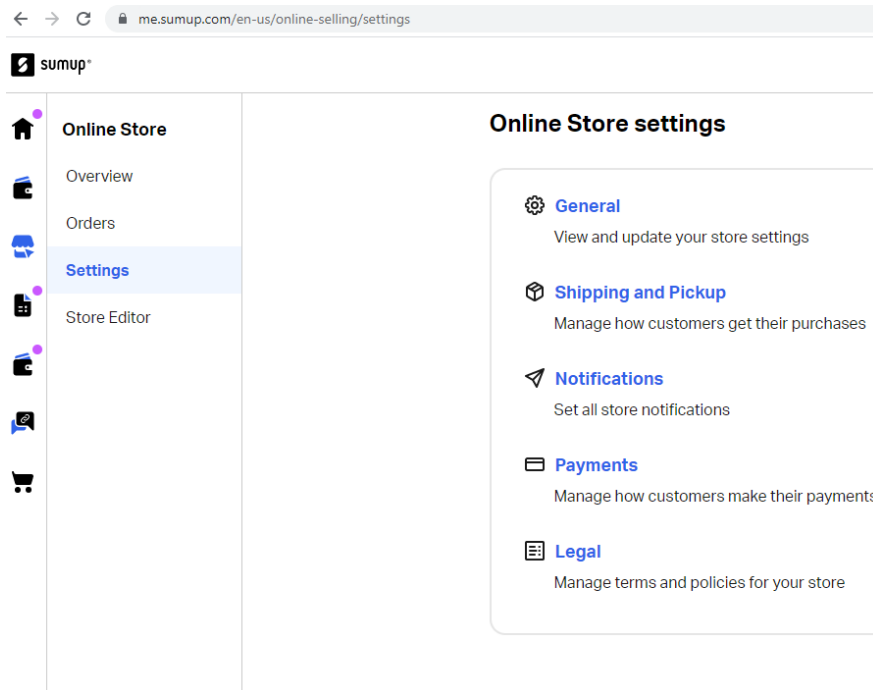
Create my Online Store

Login to your account:

First, you need to <u>add items to your item catalogue with the SumUp profile</u> or <u>use the SumUp app to add items</u>. Tap "Add items" to go to the Items section and start adding your items.
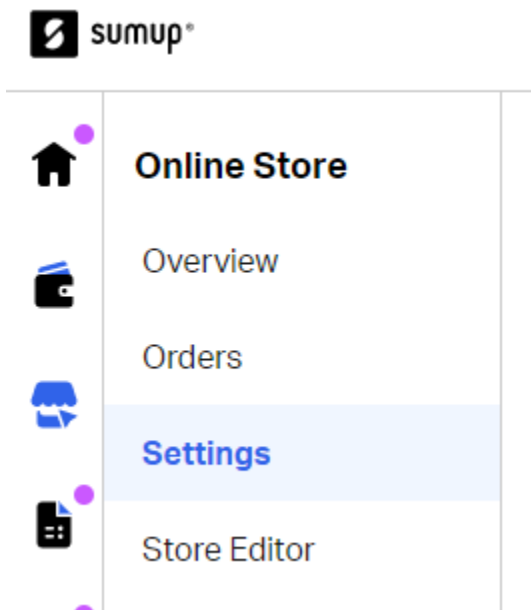

(These <u>items</u> can be products | services etc). People can then purchase directly using the link to your store.
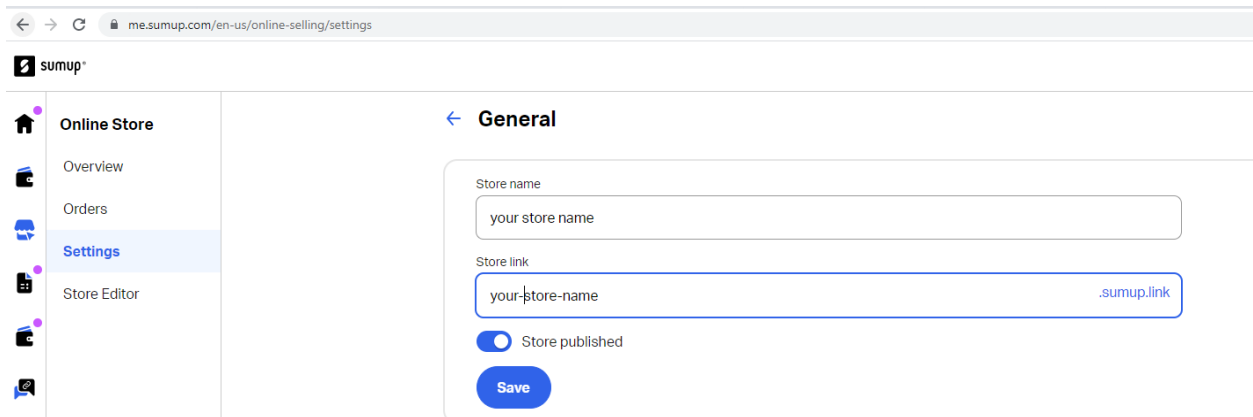
Once you have some items added, <u>add shipping and pickup options</u> by selecting "Set methods" on the SumUp profile or "Set up shipping" on the app.

Now it's time to <u>design the layout and style of your Online Store</u>. Click "Edit store" to start customising your homepage, item list, and navigation.

Tap "Review" under "Store link" on the SumUp profile or "Review your link" on the app to amend your business name and Online Store URL so your store is easily recognisable.

Once you've completed all the steps, click "Publish" to make your Online Store public and start selling your items online.

Note:

Changed your mind? You can amend your Online Store settings whenever you like.

Full Guide can be found below:

https://help.sumup.com/en-GB/articles/17Ep1qYHNIOvcfp5RDLrTf-set-up-my-online-store