

Set up my Online Store

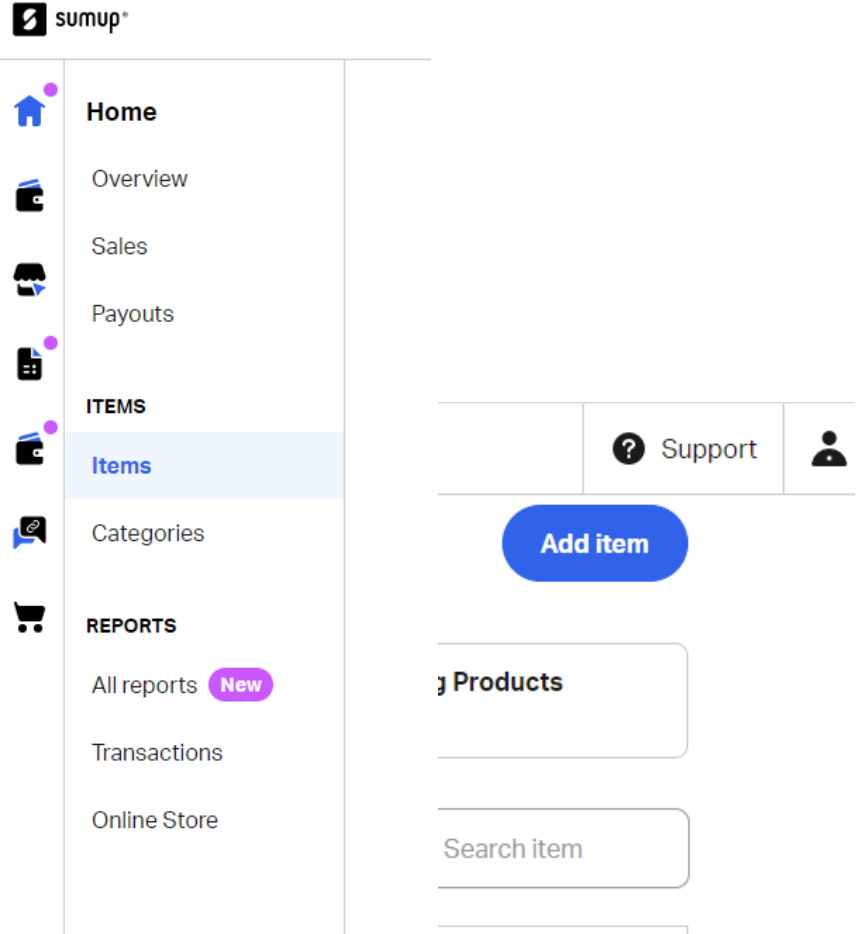
Setting up your Online Store on the SumUp profile and app is split into four easy steps. Simply click "Get Started" and you'll be redirected to the Overview section where you can create your store and start selling online.

Create my Online Store

Login to your account:

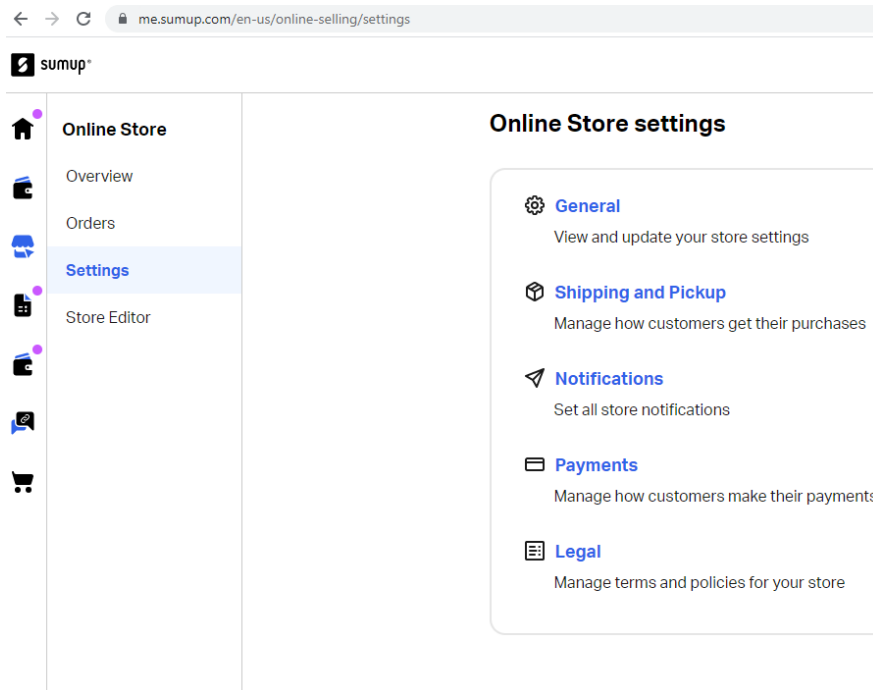
The screenshot shows the SumUp dashboard interface. On the left is a navigation sidebar with the following items: Home, Overview (highlighted), Sales, Payouts, ITEMS (with sub-items: Items (marked 'New'), Categories), REPORTS (with sub-items: All reports (marked 'New'), Transactions, Online Store). The main content area features a 'Refer a friend, get rewarded' banner, a 'Dashboard' section with 'Total sales' (£0.00 Today, 09/15/2021 vs £0.00 This week, 09/12/2021) and 'Average sales value' (£0.00 This month, 09/01/2021 - 09/30/2021), and a 'New business tools' section with a mobile app preview.

First, you need to add items to your item catalogue with the SumUp profile or use the SumUp app to add items. Tap “Add items” to go to the Items section and start adding your items.

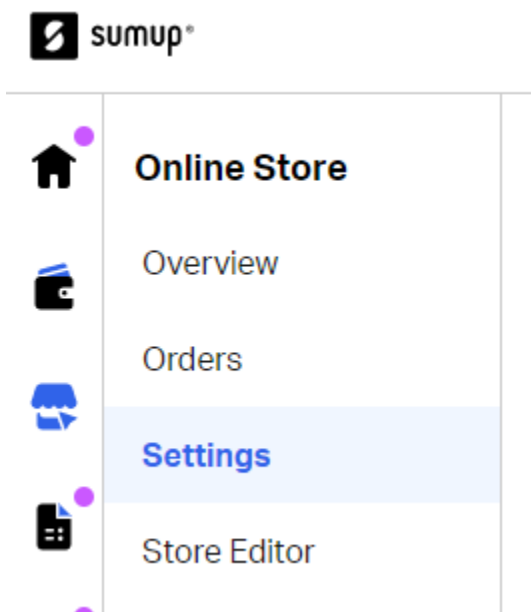


(These items can be products | services etc). People can then purchase directly using the link to your store.

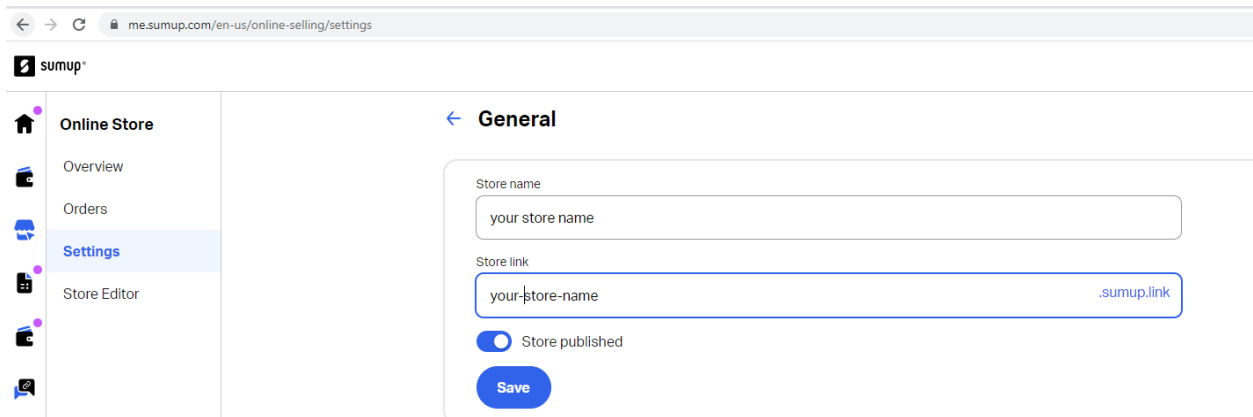
Once you have some items added, add shipping and pickup options by selecting “Set methods” on the SumUp profile or “Set up shipping” on the app.



Now it's time to design the layout and style of your Online Store. Click “Edit store” to start customising your homepage, item list, and navigation.



Tap “Review” under "Store link" on the SumUp profile or “Review your link” on the app to amend your business name and Online Store URL so your store is easily recognisable.



The screenshot shows a web browser window with the URL me.sumup.com/en-us/online-selling/settings. The page title is "sumup". On the left, there is a navigation menu with options: "Online Store", "Overview", "Orders", "Settings" (highlighted in blue), and "Store Editor". The main content area is titled "General" and contains the following fields and controls:

- Store name:** A text input field containing "your store name".
- Store link:** A text input field containing "your-store-name" followed by ".sumup.link".
- Store published:** A toggle switch that is currently turned on.
- Save:** A blue button to save the changes.

Once you’ve completed all the steps, click "Publish" to make your Online Store public and start selling your items online.

Note:

Changed your mind? You can [amend your Online Store settings](#) whenever you like.

Full Guide can be found below:

<https://help.sumup.com/en-GB/articles/17Ep1qYHNI0vcfp5RDLrTf-set-up-my-online-store>