

SumUp Payment Links

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Safe and secure

You and your customers are protected from fraud using an authentication process called 3D Secure 2.

Send via SumUp

Keep your phone number private by sharing payment links through SumUp's own SMS service.

Push notifications

Receive instant updates when a customer has completed their payment.

Have questions? We've got you covered

It might be your first time looking to start taking online payments, or maybe you're just unsure if Payment Links is right for your business or need some help on how to use it. Whatever the reason, you've come to the right place. We've put together some answers to questions you might have about getting paid by link.

Why should I use Payment Links?

If you're searching for the quickest way to start selling and accepting payments online, then look no further. Whether you're taking orders for home delivery, need to get paid for your services or even want to accept contactless payments without a card reader – Payment Links is the perfect solution for your business.

With Payment Links, you can increase your sales and revenue as they allow you to:

- Accept online payments straight away without setting up an e-commerce website
- Reach a wider audience by offering your products and services on multiple channels
- Sell on whichever platform you communicate with your customers the most

How do I start sending payment links?

All you have to do is create a SumUp profile and you're ready to get started. To send a payment link, create a checkout in the SumUp App, select Payment Links as the payment method and then share the link with your customer.

How do I know if I've received a payment?

It can be hard to keep tabs on outstanding payments and remember which customers owe what. You can track all of your sent payment links in the SumUp App – just go to 'More' in Payment Links to see a list of who's paid and who you're still waiting on.

Are payment links safe?

Yes, payment links are a completely safe way for your customers to pay – and for you to get paid. Customers pay using our online payment system that uses 3D Secure 2, a security measure that helps to authenticate the identity of a customer and prevent fraudulent transactions.

How much does it cost?

There's no subscription fee or contract to use Payment Links, you'll just pay a 2.5% fee on every successful transaction.

Can anyone use Payment Links?

Unfortunately, we can't offer the use of Payment Links to every type of business, as there are regulations we have to follow as a financial services company. You can find more information and a full list of [restricted businesses](#) – if your business falls into one of the listed categories and you're already a SumUp merchant, please reach out to our Support Team.

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